

# 2026 GIGI'S ANNUAL LEADERSHIP CONFERENCE

EDUCATE • INSPIRE • BELIEVE



November 5-7, 2026 • 400+ Attendees

## Why Partner with GiGi's Playhouse National Conference?

Join a powerful and purpose-driven network of executive leaders, founders, and decision-makers from across the country.

Our Annual Leadership Conference brings together:

- Board Presidents & Members
- Executive Directors & nonprofit leaders
- Business owners and entrepreneurs
- Key volunteers and community influencers
- Parents and advocates deeply engaged in the Down syndrome community

Renaissance Schaumburg Convention Center Hotel, Schaumburg, IL

Featuring 400+ attendees with representation from 60+ GiGi's Playhouse locations nationwide, this event provides direct access to a highly engaged, relationship-driven audience that is both professionally influential and personally invested in making a difference.

This is more than visibility—it's an opportunity for:

- Strategic brand alignment with a nationally recognized mission
- High-impact, face-to-face engagement

- Meaningful relationship building with decision-makers
- Targeted exposure within the nonprofit, healthcare, education, and disability sectors

Our conference is designed to foster connection, collaboration, and action—creating a space where partnerships are built, ideas are shared, and impact is amplified.

[gigisplayhouse.org](http://gigisplayhouse.org)

GiGi's  
Playhouse™

Down Syndrome Achievement Centers



# 2026 Annual Leadership Conference Sponsorship Opportunities and Benefits

## TITLE SPONSOR – \$20,000 (1 Available)

**Positioning: Exclusive Partner | National Visibility | Leadership Access**

As the Title Sponsor, your organization will be positioned as a premier national partner of GiGi's Playhouse—aligned with a movement that is changing the way the world views Down syndrome.

This level offers unparalleled visibility and direct access to a highly engaged audience of over 400 attendees, including business leaders, board members, and decision-makers from across our national network.

Benefits:

- Exclusive sponsorship of the Saturday Night Dinner, Awards & Celebration—the most highly attended and impactful moment of the conference
- Opportunity to address all attendees from the main stage
- Premier logo placement across all conference materials, signage, and digital platforms
- Featured recognition during opening and closing sessions
- Four (4) complimentary conference registrations
- Premium exhibitor presence in high-traffic area
- Featured in GiGi's Playhouse national newsletter (190,000+ recipients)
- Dedicated social media features (pre- and post-event)
- Logo recognition on conference website as Title Sponsor
- Opportunity to include branded materials in attendee experience

## PRESENTING SPONSOR – \$10,000 (3 Available)

**High Visibility | Thought Leadership | Direct Engagement**

As a Presenting Sponsor, your organization will play a key role in delivering core conference experiences while gaining meaningful visibility and engagement with attendees.

This level is ideal for organizations looking to position themselves as thought leaders while connecting directly with GiGi's Playhouse leadership and community.

Benefits:

- Sponsorship of a key conference experience (meal, general session, or high-traffic program moment)
- Opportunity to present during a breakout or selected session
- Recognition during opening remarks
- Two (2) complimentary conference registrations
- Exhibitor booth for direct attendee engagement
- Logo placement on conference website and event signage
- Social media recognition (pre or post event)
- Inclusion in attendee swag bag

### Our Mission and Purpose:

To change the way the world views Down syndrome and to send a global message of acceptance for all.

## COMMUNITY SPONSOR – \$5,000

**Brand Alignment | Relationship Building | Community Presence**

As a Community Sponsor, your organization will be aligned with the collaborative and relationship-driven elements of the conference.

This level offers strong brand visibility while providing meaningful opportunities to engage with attendees in a more personal, relationship-focused setting.

Benefits:

- Exclusive or shared sponsorship of a networking or cocktail reception
- Prominent logo placement throughout sponsored event
- Recognition during conference remarks
- Exhibitor booth included
- Logo recognition on conference website
- Social media mention
- Inclusion in attendee swag bag

## IMPACT SPONSOR – \$2,500

**Mission Support | Targeted Visibility | Program Alignment**

As an Impact Sponsor, your organization directly supports the delivery of meaningful programming and learning experiences at the conference.

This level is ideal for organizations looking to demonstrate commitment to impact while gaining targeted visibility among attendees.

Benefits:

- Sponsorship of breakout sessions or program tracks
- Logo displayed within session spaces
- Exhibitor booth included
- Recognition on conference website
- Inclusion in attendee swag bag



GiGi's Playhouse is happy to customize a sponsorship to meet the needs of your organization. To ensure all benefits, please confirm your sponsorship with [development@gigisplayhouse.org](mailto:development@gigisplayhouse.org).

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## CONNECTION SPONSOR – \$1,000

**Entry-Level Engagement | Brand Introduction | Visibility**

As a Connection Sponsor, your organization is introduced to the GiGi's Playhouse network while supporting the overall success of the conference.

This level provides a strong entry point for new partners looking to build awareness and connection.

Benefits:

- Logo displayed at registration and welcome areas
- Recognition on conference website
- Inclusion in attendee swag bag
- Opportunity to upgrade to exhibitor presence



## VENDOR OPPORTUNITIES

### VENDOR SPONSOR – \$2,000

**Enhanced Visibility | Active Engagement | Brand Recognition**

The Vendor Sponsor level is designed for organizations that want more than just a presence—they want to be recognized as a contributing partner.

Benefits:

- Premium exhibitor booth placement in high-traffic area
- Logo recognition on conference website
- Complimentary Conference Registration
- Verbal recognition during the event
- Social media mention
- Inclusion in attendee swag bag

### STANDARD VENDOR – \$1,000

**Presence Only | Direct Interaction**

The Standard Vendor option provides access to conference attendees through a dedicated exhibitor space.

Benefits:

- Exhibitor booth
- Complimentary Conference Registration
- Name listed on vendor signage

### ADD-ON OPPORTUNITIES

**High-Visibility Touchpoints**

Enhance your sponsorship through exclusive branding opportunities tied to high-engagement moments:

- Conference App Sponsor – \$3,500
- Coffee Station Sponsor – \$3,000
- Charging Station Sponsor – \$2,500
- Branded Lanyards – \$1,500
- Conference Tote Bags – \$2,000



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